

1st SUPER-G Stakeholder Seminar:

Conclusions & outlook for follow-up actions

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Insights and highlights from the working groups – How can SUPER-G be useful to your organisation/sector?

- i. Lobby policy makers – evidence based policy and relevant to PG
- ii. Emphasise what public goods will be lost if abandon PG
- iii. Educate consumers about the public goods PG provide
- iv. Promote local produce (e.g. food labelling/ branding good farming practice)
- v. Benchmarking by region to understand differences and what can be gained by changes in practice or technology
- vi. More emphasis on uplands/extensive systems – catch up with intensive systems
- vii. Share knowledge between farmers (peer to peer learning)

Insights and highlights from the working groups – How can SUPER-G apply in your country/region?

- i. Outcomes should apply to all PG systems – (e.g. upland and extensive regions)
- ii. Challenges re. land tenure – How to secure long-term management strategies in face of short term land ownership
- iii. Succession planning (esp. uplands) – promote grassland farming as a good and rewarding career
- iv. Education – Emphasis on benefits of GL farming, break down barrier between top performing farms and least
- v. Working with policy – Co-development environment and production objectives, how best can we deliver from individual farms without being prescriptive – one size fits all
- vi. How to define PG?
- vii. Resilience – understanding what that means for PG systems?

Insights and highlights from the working groups – How can SUPER-G improve permanent grassland management?

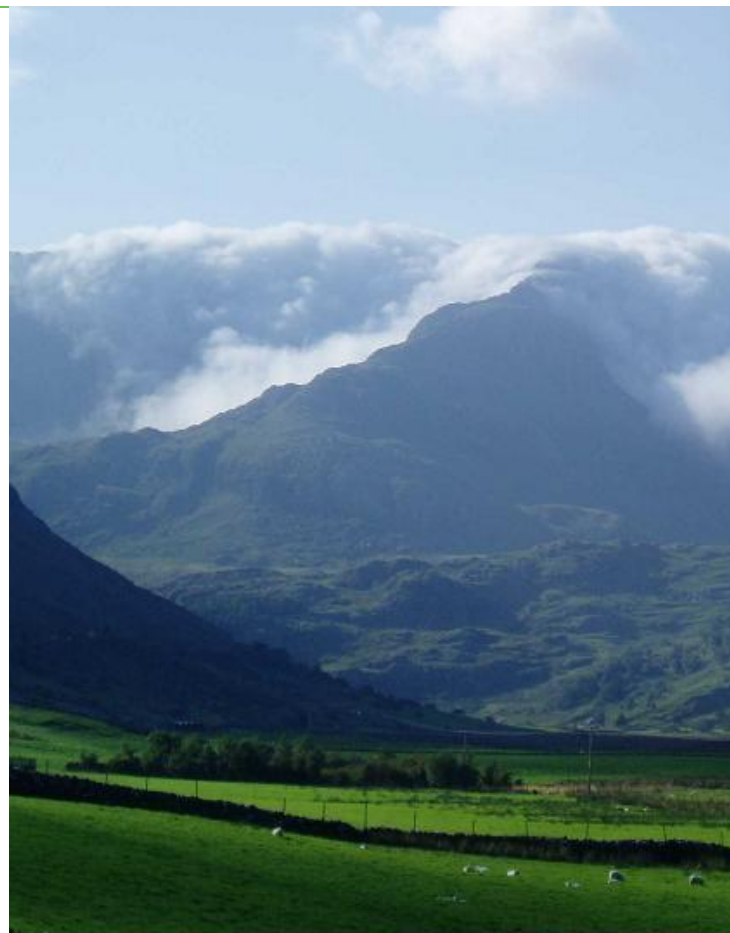
- i. Integrated approach – landscape or farm level?
- ii. Build on results from previous projects
- iii. Appreciate one solution does not solve everything
- iv. Solutions need to be practical and economically viable
- v. Why farmers farm – understand motivations not necessary financial
- vi. Improve how we engage and describe ecosystem services
- vii. Environmental indicators, natural species
- viii. Take account stocking rate and C-storage capacity
- ix. Simplify process for gathering information and interpreting results back to farmers in way that they can understand
- x. Soil carbon – e.g. benefits of forest vs. PG and other trade-offs

Deliverables: January – November 2019

Del. no.	Deliverable name	WP no.	Lead participant	Type	Dissem. Level	Delivery month
D6.2	Report on feedback from first presentation workshop with key stakeholders	6	CONSULAI	R	CO	9
D4.1	Integrated review of existing knowledge regarding societal drivers of ES in relation to PG	4	UNEW	R	PU	12
D3.2	Overview of data, key gaps, and trends in PG management in the different biogeographic regions	3	AFBI	R	PU	18
D3.4	Report on co-innovation farm workshops to discuss data overview and data gaps derived from existing databases and to identify existing and innovative approaches and technologies for testing	3	UL	R	CO	18
D5.1	Review paper on current Decision Support Tools	5	ADAS	R	PU	18
D6.3	EIP-AGRI set of Abstracts 1	6	ADAS	R	PU	18

Follow-up

- Stakeholder feedback report
- Next Consortium Meeting
 - Newcastle University, June 2018
- Next Stakeholder Seminar
 - *Where and when?*
- Get involved
 - *Be proud of your PG!*



Thank you!



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