



SUPER-G

SUSTAINABLE PERMANENT GRASSLAND

1st Stakeholders' Seminar

Sustainable Permanent Grassland
Farming Systems & Policies

How SUPER-G communicates with stakeholders

12th December 2018

Europa Hotel, Belfast, Northern Ireland

How SUPER-G communicates with stakeholders

- What did we plan for SUPER-G's 5 years?
- What do we have?
- What do we preview for the next 6 months?

What did we plan for SUPER-G's 5 years?

**Communication
and
Dissemination
Plan**

**Digital
Communication
Platform**

**Multimedia
and
Dissemination
Materials**

**Social
Networks**

**EIP-AGRI
Practice
Abstracts**

**Face to Face
Workshops**

**Seminars
and
Conference**

**European
Summer
Schools and
Webinar Series**

What do we have?

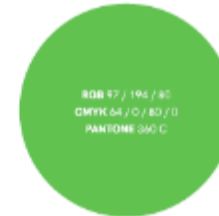
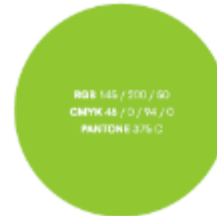
Communication and Dissemination Plan

- Logotypes



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- Graphic Standards Manual



- Communication Officers and Contact List

What do we have?

Digital
Communication
Platform

- Website www.super-g.eu



What do we have?

Multimedia
and
Dissemination
Materials

- Flyer



Developing Sustainable PERmanent Grassland Systems and Policies (2018-2023)

Aim

To establish a dynamic permanent grassland (PG) system and policies with farmers and policy makers that will be effective in supporting productivity, resilience, carbon sequestration and delivering a range of other ecosystem services.

Methodology


End-to-end, participatory, policy analysis and modelling.
Remote sensing & modelling data to PG performance.
20+ farm surveys.
17+ experimental plots and field demonstrations.
30 project partners across 14 European regions.

Outcomes and Impact

Better understanding of importance and functioning of PG.
Increased soil fertility and uptake of N management advice & technology.
Increased resiliency of farming systems based on PG.
Agricultural policies that support rational management of PG.



What do we have?



**Multimedia
and
Dissemination
Materials**

- Kick-off Meeting Video

What do we have?

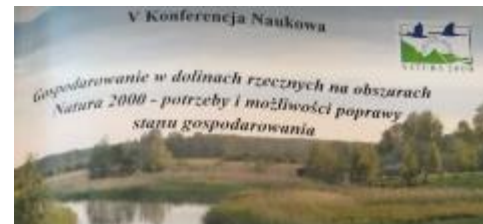
Seminars and Conference

- **Participation in External Seminars and Conferences**

- ✓ EAAP 2018 Conference
Croatia, 29th September



- ✓ V Konferencja Naukowa 2018
Poland, 20th and 21st September



- ✓ III Congreso Ibérico #Dehesa Montado
Spain, 20th and 21st November 2018



What do we have?

Seminars
and
Conference

- **Organization of Internal Seminars**
 - 1st Stakeholders' Seminar | Belfast, 12th December



What do we preview for SUPER-G's next 6 months?

**Communication
Plan**

**Digital
Communication
Platform**

**Multimedia
Materials**

**EIP-AGRI
Practice
Abstracts**

**Seminars
and
Conference**

**Photo
Competition**



Thank you!

Any Questions?



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